

Place
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Fred Mayer, RPh, MPH
PPSI/Pharmacy Council on Hepatitis C (PCHC)
101 Lucas Valley Road #210
San Rafael, CA 94903



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Complimentary Clinical
Pharmacology Update
Hepatitis C
Sat., Nov. 20, 2004
Lansing, Michigan

You are invited to
attend a complimentary program:

Clinical Pharmacology Update: Managing Side Effects and Supporting Patient Adherence to Hepatitis C Therapy

Experts will present the latest strategies for optimizing drug therapy for Hepatitis C, managing the adverse effects associated with drug therapy, and supporting patient adherence to treatment.

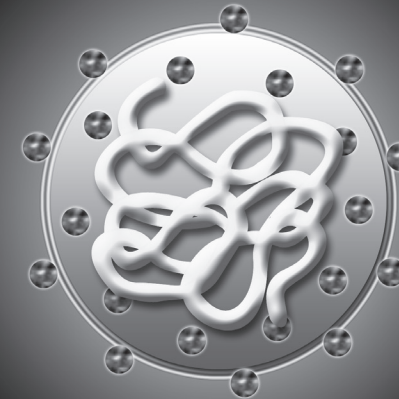
Saturday,
November 20, 2004

8:15 a.m. - 3:15 p.m.

Holiday Inn - South/
Convention Center
6820 South Cedar Street
Lansing, Michigan 48911

(800) 333-8123

Continuing education credit for Registered Nurses,
Nurse Practitioners, and Physician Assistants pending.



Clinical Pharmacology Update: Managing Side Effects and Supporting Patient Adherence to Hepatitis C Therapy

TARGET AUDIENCES

This program is designed for nurse practitioners, physician assistants, and nurses currently involved in the treatment and/or management of patients with Hepatitis C virus.

HEPATITIS C TODAY

The Hepatitis C virus (HCV) is a common cause of cirrhosis, hepatocellular carcinoma (HCC) and the subsequent need for liver transplantation. An estimated 4.2 million persons have been exposed to HCV and 2.9 million currently remain infected. By the year 2025, mortality from HCV-related cirrhosis and HCC is expected to increase by three to four times the current rate. Fortunately great strides have been made over the past few years in the management of Hepatitis C. New combination treatments with pegylated interferon alfa and ribavirin is now considered the gold standard for newly treated Hepatitis C patients. This forum will address issues of adherence, non-pharmacologic interventions, patient assessment strategies, hematological challenges, and compliance issues for patients with Hepatitis C.

LEARNING OBJECTIVES

Participants who complete this program will be able to:

1. Understand the scope of Hepatitis C disease in the United States.
2. Analyze strategies to promote adherence to drug therapy.
3. Discuss pharmacologic and non-pharmacologic interventions for managing side effects of drug therapy.
4. Describe hematological abnormalities related to treatment.
5. Identify and manage concurrent depression in patients with Hepatitis C.
6. Understand Hepatitis C disease progression as the basis for drug treatment.
7. Describe a future model for coordination of care for patients with Hepatitis C.

ACCREDITATION

Nurses/Nurse Practitioners

A request for approval has been submitted for 6.2 contact hours by the Washington State Nurses Association, an accredited approver of the American Nurses Credentialing Centers' Commission on Accreditation.

Physician Assistants

This program is not approved for CME credit. Conference organizers plan to request 5.2 hours of CME credit from the American Academy of Physician Assistants. Total number of approved hours yet to be determined. This program is planned in accordance with AAPA's CME standards for live programs and for commercial support of live programs.

Pre-registered attendees will receive a continuing education certificate at the end of the program. Late and on-site registrants will have the certificate mailed within 2 weeks of the program completion.

FACULTY

Terri Belville-Robertson, PhD
Clinical Psychologist
C-L Psychiatry, CFP-637
HFHS
Henry Health System
Detroit, Michigan

Peter Gulick, DO, FACP
Associate Professor,
Dept. of Internal Medicine
College of Osteopathic Medicine
Michigan State University
East Lansing, Michigan

Carol Salisbury, APRN-BC, FNP
Infectious Disease/
Internal Medicine Clinic
Lansing, Michigan

Robert Tatum, PA-C, PharmD
Research Associate
University of Louisville
Louisville, Kentucky

Linda Welch, RN, BSN
Division of Gastroenterology
Wayne State University
Detroit, Michigan

Tammy Wolinski, RN
Parkway Surgery Center
Toledo, Ohio

PLANNING COMMITTEE

Phyllis Arn Zimmer, ARNP, MN, FNP, FAAN
Bellevue, Washington

Fiona Shannon, ARNP, MHS, FNP
Kingston, Washington

Fred Mayer, RPh, MPH
San Rafael, California

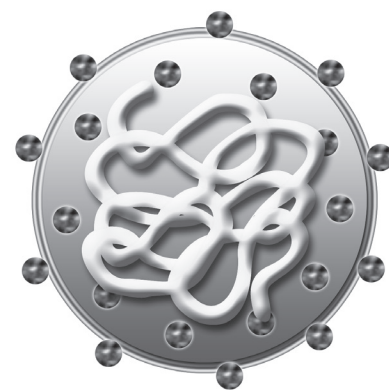
Robert Tatum, PA-C, PharmD
Louisville, Kentucky

ACKNOWLEDGMENTS

This activity is supported by an educational grant from Roche Laboratories, Inc.

ACCOMMODATIONS

HOLIDAY INN HOTEL
SPECIAL RATES: \$85.00 (add 6% state and 5% hotel tax)
Hotel contact: Warren Lapham: (800) 333-8123
or email wlapham@hislansing.com



PROGRAM

Clinical Pharmacology Update: Managing Side Effects and Supporting Patient Adherence to Hepatitis C Therapy

8:15 AM-8:40 AM	Registration/Continental Breakfast
8:40AM-9:10AM	Welcome Overview of Hepatitis C in the U.S. Role of the Healthcare Professional Carol Salisbury, APRN-BC, FNP
9:10 AM-10:00 AM	The Struggle for Adherence: Assisting Patients to Complete Therapy Tammy Wolinski, RN
10:00 AM-10:10 AM	Break
10:10AM-11:00AM	Managing Side Effects of Hepatitis C Antiviral Therapy: Pharmacologic and Non-Pharmacologic Interventions Carol Salisbury, APRN-BC, FNP
11:00 AM-11:10 AM	Break
11:10 AM - 12 Noon	Identifying Depression and Tailoring Treatment Terri Belville-Robertson, PhD
12:00-1:15 PM	Luncheon Managing Hematologic Challenges: Anemia, Neutropenia, and Thrombocytopenia (Lecture starts at 12:25 p.m.) Robert Tatum, PA-C, PharmD
1:15 PM-1:30 PM	Break
1:30 PM-2:20 PM	Would You, Could You or Should You Treat This Patient? Peter Gulick, DO, FACP
2:20 PM-3:00 PM	What is the Future? Creating Coordinated Care Management Systems Lynda Welch, RN, BSN
3:00 PM-3:15 PM	Evaluation and Awarding of Certificates Carol Salisbury, APRN-BC, FNP

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REGISTRATION:

Mail: Complete the form below & mail to PPSI
101 Lucas Valley Road, Ste. 210, San Rafael, CA 94903
Fax: Complete the form below and fax to (415) 479-8608
Phone: (415) 479-8628
Email: ppsi@aol.com

NAME

CREDENTIALS

SPECIALITY

OFFICE/INSTITUTION

MAILING ADDRESS (circle 1) HOME WORK

STREET

CITY

STATE

ZIP

PHONE

FAX

EMAIL

Cannot Attend. Please send FREE Hepatitis C Kit.